

January 2026

FPM Sponsorship Opportunities 2026

Faculty of
Pharmaceutical Medicine



Why partner with FPM?

Contact: partnerships@fpm.org.uk

FPM is a globally-respected organisation dedicated to advancing the science and practice of pharmaceutical medicine. Sponsoring our events aligns your brand with high industry standards and provides exposure to key decision-makers and industry leaders.

We have developed innovative and flexible opportunities for you to raise your profile and engage with our audiences. Depending on your budget and strategic priorities, we have sponsorship opportunities at various price points throughout the year, from affordable brand-placement packages, all the way up to headline sponsorship of our flagship event, the FPM Annual Conference.

Partnering with FPM positions you as an expert in the field, allowing you to showcase how your products and services can address the everyday challenges of our audience.

Our mission is to advance the science and practice of pharmaceutical medicine. We do this by working to develop and maintain competence, ethics and integrity, and the highest professional standards in the specialty, for the benefit of the public.

“We see our sponsors as key partners in moving forward the field of pharmaceutical medicine. We have sponsors who come year after year and really support us and our members in the work that they do every day.”



Dr Sheuli Porkess, FPM President

Who will you reach?

Contact: partnerships@fpm.org.uk

By sponsoring an FPM event, you will be noticed by a unique audience of doctors who work in the pharmaceutical industry and allied fields.

Our primary audience is our 1,600+ members. They are predominantly UK-based physicians working in the specialty of Pharmaceutical Medicine. They include:

- Pharma and Biotech VPs and Board members
- Chief Medical Officers and Medical Directors
- Senior Medical Affairs Advisers
- Clinical Pharmacologists and research physicians
- Safety Leads
- Senior Regulatory Assessors
- Independent Consultants
- Rising stars, aspiring leaders

Digital Reach

Email is our main method of communication with our audience, and we see extremely impressive metrics with a 62% open rate on our main mailing list.

We also enjoy a loyal and growing following on LinkedIn with over 9,000 followers delivering typical metrics of 1000 impressions on our posts.



LinkedIn
 We currently have **9,000+** followers

Our team

Contact: partnerships@fpm.org.uk

FPM is a trusted leader in delivering in-person, online, and hybrid events.

With a proud 37-year history and a clear mission to advance the science and practice of pharmaceutical medicine, we consistently attract influential speakers to our events. Renowned figures such as Chris Whitty, Jonathan Van-Tam, Özlem Türeci, and Ben Goldacre have graced our stages, drawn by our strong reputation

Our recent Symposium awards wins:

Association Excellence Awards 2022

Silver in the Best Long-Standing Event by Association category for FPM Annual Symposium

Memcom Awards 2021

Highly Commended in the Best Event of the Year category for FPM Annual Symposium 2020

Our events portfolio is managed by an fantastic in-house team led by a dedicated events department and supported by specialists in Marketing, Policy, Communications, and Education. This team works collaboratively with volunteer members who provide invaluable expertise and guidance on programme themes and speakers.



Our team at FPM Annual Symposium 2024

* www.fpm.org.uk/news/symposium-receives-best-longstanding-event-award/
www.fpm.org.uk/news/fpm-wins-highly-commended-memcom-award-for-fpm-annual-symposium/

The Opportunities

- FPM Annual Awards
- Summer Gathering
- President's Lecture
- FPM Annual Conference

(formally known as FPM Annual Symposium)

**Faculty of
Pharmaceutical Medicine**



Sponsor one of our key events

Contact: partnerships@fpm.org.uk

FPM Annual Awards 2026

This prestigious event celebrates excellence in the science and practice of pharmaceutical medicine, including education, teaching, policy, and engagement. This formal event honours outstanding achievements and provides a unique opportunity for sponsors to align their brand with innovation, leadership, and professional excellence.

What we're offering: the opportunity to sponsor the event and exhibit during the lunch and networking sessions.

FPM Annual Conference 2026

(Formally known as the FPM Annual Symposium)

A highly anticipated event, bringing together global experts, policymakers, and industry leaders to discuss cutting-edge advancements in pharmaceutical medicine. With 230 professionals in attendance in 2024, this event continues to grow in impact and reach.

What we're offering: speaking opportunities, exhibition stands, and brand placement to maximise your presence.

President's Lecture 2026

This invitation-only, black tie event will bring together senior leaders across clinical medicine, pharmaceutical medicine, and the life sciences.

Attendees will hear from a prominent speaker and will enjoy a networking reception with canapés and drinks. Attendees are very senior in the field. We especially target honorary Members and Fellows – VIPs of our field.

What we're offering: brand placement to maximise your presence.

Summer Gathering

Introducing the first FPM Summer Gathering, an opportunity to connect with colleagues, expand your network, and hear an inspiring talk from special guest speaker Sacha Deshmukh – former CEO of Amnesty International UK.

What we're offering: brand placement to maximise your presence.

FPM Annual Awards 2026

Contact: partnerships@fpm.org.uk

Where? Merchant Taylors' Hall, London

When? Tuesday 30 June 2026

FPM Annual Awards is a prestigious event celebrating the outstanding achievements of our members. Like a graduation ceremony, this formal event marks waypoints in the careers of our members.

Our awards include:

- New Fellows and Members of FPM
- New Honorary Members and Fellows
- New Members by Distinction
- Recognition of those who have completed Pharmaceutical Medicine Specialty Training
- The winner of the FPM President's Medal
- The winner of the Volunteer Award
- The winner for the Academic Achievement Award

Network with leaders and influencers

Align your brand to excellence in pharmaceutical medicine

Support aspiring and established leaders in pharmaceutical medicine and public health



Previous awardees include:

Professor Jonathan Van Tam, Professor Penny Ward, Sir Chris Whitty, Dr William van't Hoff, Dr Pauline Williams, Professor Alan Boyd, Professor Malcolm Boyce, Dr Ian Hudson, Dr Freda Lewis-Hall, Professor Peter Sterk, Dame Kate Bingham, Professor Goonaseelan Pillai, and many more.

FPM Annual Awards 2026

Contact: partnerships@fpm.org.uk

Partnership packages:

Diamond Partner (one available)

- Sponsor the FPM Volunteer Award and have your logo prominently associated with this award in the booklet
- Your logo and 50-word overview in the printed programme
- Opportunity to display one pull up banner (max width 120cm) in the lunch and exhibition space
- Silent slide show as awardees enter
- Logo on holding slide shown throughout the event
- Tall table exhibition - tall table, one pull-up banner (max width 120cm)
- Two tickets for the ceremony
- Congratulations message to awardees on social media shared via FPM accounts pre-event pre-event

Ruby Partner (one available)

- Logo on holding slide shown throughout the event
- Tall table exhibition - tall table, one pull-up banner (max width 120cm)
- Two tickets for the ceremony
- Congratulations message to awardees on social media shared via FPM accounts pre-event



FPM Annual Awards 2026

Contact: partnerships@fpm.org.uk

Package Comparison:

	Diamond	Ruby
Sponsor of the FPM Volunteer Award	✓	
Logo on holding slide shown throughout the event	✓	✓
Logo and 50-word overview in the printed programme	✓	
Tall table exhibition	✓	✓
Pull up banner in entrance hall/ drinks reception	✓	
Silent slide show as awardees enter	✓	
Pre-event social media message to awardees	✓	✓
Two tickets for the ceremony and drinks reception	✓	✓

Summer Gathering 2026

Contact: partnerships@fpm.org.uk

Where? Mary Ward House, London

When? Wednesday 15 July 2026

Introducing the first FPM Summer Gathering, an opportunity to connect with colleagues, expand your network, and hear an inspiring talk from special guest speaker Sacha Deshmukh – former CEO of Amnesty International UK.

Summer Gathering Partner will enjoy the following:

- Placement of logo on communications and marketing materials related to the event
- Tall table exhibition - tall table, one pull-up banner (max width 120cm)
- Flyers, up to A5 size (210mm x 148mm) on registration desk
- Up to two pull-up banners (max width 120cm) to be placed inside event room and garden space for drinks reception
- One ticket for the event



President's Lecture 2026

Contact: partnerships@fpm.org.uk

Where? London, venue TBC

When? September, specific date TBC

This invitation-only, black tie event will bring together senior leaders across clinical medicine, pharmaceutical medicine, and the life sciences.

Attendees will hear from a prominent speaker and will enjoy a networking reception with canapés and drinks. Attendees are very senior in the field. We especially target honorary Members and Fellows – VIPs of our field.

President's Lecture Partner will enjoy the following (two available):

- Placement of logo on communications and marketing materials related to the event
- Flyers, up to A5 size (210mm x 148mm) on registration desk
- Up to two pull-up banners (max width 120cm) to be placed inside the lecture room. Final placement to be agreed on the day by FPM and the venue but would typically include one being adjacent to the stage area.
- One ticket for the event



Faculty of
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FPM Annual Conference 2026

Formally known as the FPM Annual Symposium

Contact: partnerships@fpm.org.uk

Where? 10 Union Street, London or Online

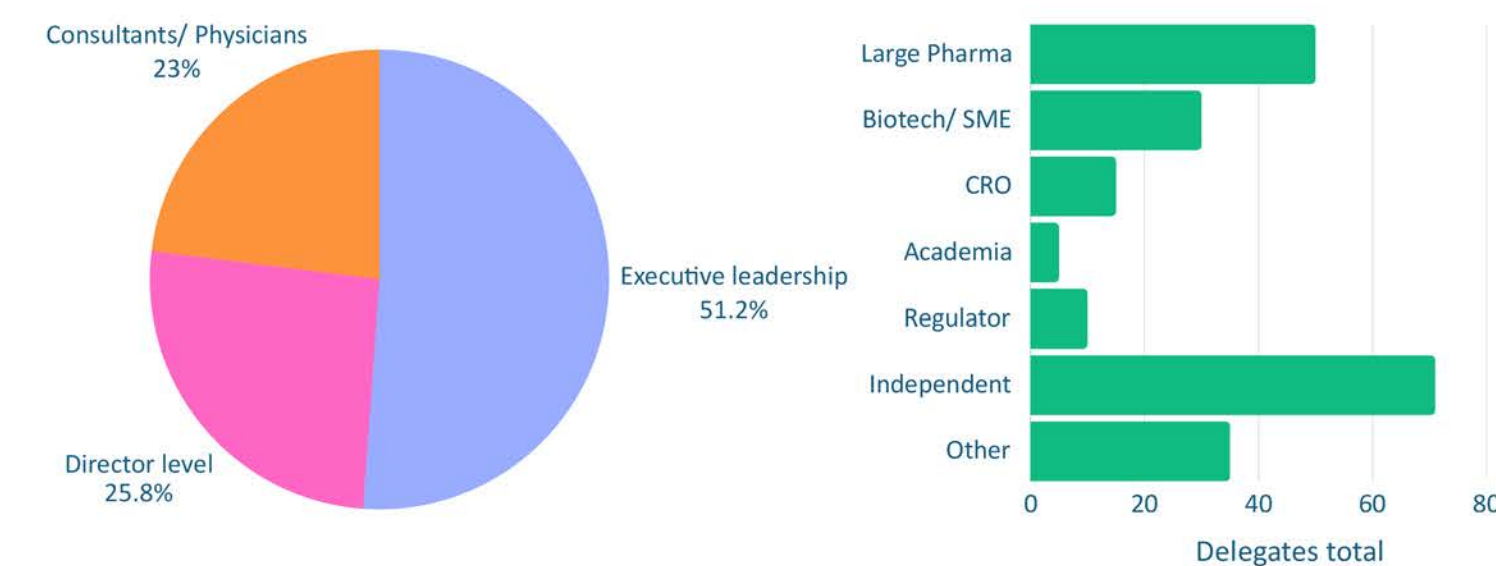
When? Tuesday 24 November

FPM's flagship event, the FPM Annual Conference, is a highly anticipated gathering that takes place every autumn both online and in-person.

This event brings together colleagues from across the specialty for an engaging and high-quality programme. In 2025, sessions explored a wide range of topics, including new technologies, women's health, and the challenges of an ageing population, alongside expert speakers and valuable networking opportunities.

FPM Annual Symposium Audience

These charts illustrate the delegate roles and professional backgrounds that attend the FPM Annual Symposium.



Data collected from FPM Annual Symposium 2024

7,337
Landing Page Views

34,919
Emails Sent

54%
Open Rate

Data from FPM Annual Symposium 2025

"We chose the FPM Annual Symposium as it's... well-known in industry, [and] it attracts a lot of big pharmaceutical companies, as well as the smaller biotechs."

CPL Life Sciences, Past FPM Annual Symposium Silver Partner

FPM Annual Conference 2026

Formally known as the FPM Annual Symposium

Contact: partnerships@fpm.org.uk

We very much appreciate our partners committing time and budget to supporting our events, and we are focused on ensuring you enjoy a fruitful return on investment.

All partners of 2026 will enjoy the following benefits:

- An E-shot to all registrants pre-event introducing our partners - including a hyperlink to a site of your choice
- A PDF featuring your organisation and key messaging, product or service and contact details, which we will upload to our 'Partner Page', hosted on our website and available as a downloadable resource to our audience in perpetuity
- Partner logo, organisation name, 50 word overview and hyperlink on the 'Partner Page' area of our website
- Listing of all partners, 50 word overview and logo within printed materials
- Generic post event stats, facts and figures (shared within four weeks of our event's activity), to measure your return on investment
- Flyer placement at registration table

"FPM always run great, impactful events, that look to advance medicine and connect generations of medical professionals. And whenever we can, Indigo Medical will try to support and sponsor FPM events – which seem to go from strength to strength."

**Indigo Medical,
Past FPM Annual Symposium Silver Partner**



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FPM Annual Conference 2026

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Contact: partnerships@fpm.org.uk

Gold Partner

- Table top exhibition - clothed table, two chairs and power socket.
- Your choice of:
 - **Option 1:** Participate in a breakout. This is your chance to really show off your expertise by taking a seat on a relevant panel.
 - **Option 2:** Spotlight5 plenary - five minutes to present a case study from the main stage.
- Produce an e-Spotlight social video for FPM to share natively on its digital channels - max. 90 seconds in length, content subject to approval.
Recommendation: a 30 second clip telling our audience who you are and what regular business challenges you can solve.
- Four passes to the Conference, labelled your choice of 'exhibitor' or 'delegate'. These can be either in-person or online passes.
- Opted in contacts with email addresses post event (in-person and online attendees)
- Tiered partner logos on the holding slides
- **PLUS all benefits listed on page 13**



FPM Annual Conference 2026

Formally known as the FPM Annual Symposium

Contact: partnerships@fpm.org.uk

Silver Partner

- Table top exhibition - clothed table, two chairs and power socket
- Produce an e-Spotlight social video for FPM to share via our website - max. 90 seconds in length, content subject to approval.
Recommendation: a 30 second clip telling our audience who you are and what regular business challenges you can solve.
- Two exhibitor passes for the event
- Opted in contacts with email addresses post event (physical and digital attendees)
- Tiered partner logos on the holding slides
- **PLUS all benefits listed on page 13**

Bronze Partner

- Your hyperlinked logo on the 'Hub' page of the event microsite
- Produce an e-Spotlight social video for FPM to share natively on its digital channels - max. 90 seconds in length, content subject to approval.
Recommendation: a 30 second clip telling our audience who you are and what regular business challenges you can solve.
- **PLUS all benefits listed on page 13**

Please note: Bronze partners will not receive delegate passes as part of their package. Tickets will have to be purchased separately if you wish to attend FPM Annual Conference in 2026.

Feedback from past delegates who attended the FPM Annual Symposium

"We were delighted to meet many delegates who were interested in both our real-world studies and our pharmacovigilance training."

DSRU, FPM Annual Symposium Past Silver Partner

"This was the best annual symposium I have ever attended, hats off to the organisers."

"Very informative and interactive sessions. Speakers were well experienced and knowledgeable in their respective areas."

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FPM Annual Conference 2026

Formally known as the FPM Annual Symposium

Contact: partnerships@fpm.org.uk

Package Comparison:

	Gold	Silver	Bronze
Table top exhibition	✓	✓	
Breakout participation or Spotlight5 plenary	✓		
e-Spotlight social video for FPM's digital channels	✓	✓	✓
Passes to the Conference	4 exhibitor/ delegate passes	2 exhibitor passes	
Opted in contacts with email addresses post event (in-person and online attendees)	✓	✓	
Tiered partner logos on the holding slides	✓	✓	
Hyperlinked logo on 'hub' page of event microsite	✓	✓	✓

FPM Annual Conference 2026

Formally known as the FPM Annual Symposium

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Extras

Available to Gold, Silver or Bronze partners

Sponsor a parallel breakout session

Have your organisation associated with one of our engaging breakout sessions. This includes brand placement on the digital and printed programme, as well as an option of speaking to the participants in one of two ways:

- a 3-minute sales pitch at the start of the session, or
- a participatory, non-promotional role on the panel

Give a Spotlight5 plenary*

Five minutes to present a case study from the main stage.

*Note that this is subject to availability once Gold Partnership sales close (date TBC).



Ready to secure your sponsorship?

Please get in touch to discuss your requirements and check availability of any packages.

We look forward to hearing from you.

Contact details:

partnerships@fpm.org.uk

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