

Today's agenda

- **Introduction from Sheuli and results of member survey from February 2025 (10mins)**

- **Breakouts (2x 25mins)**

Attendees will be assigned to one of three rooms to explore two of the below themes. Please stay in your allocated rooms for both breakout sessions.

- Room 1 - PROMOTING A SHARED PROFESSIONAL IDENTITY (Danie and Will B)
 - How would you want to experience a shared professional identity?
- Room 2 - EXTENDING REACH AND INCREASING INFLUENCE (Kamlesh and Will S)
 - How would you want to experience FPM's increased influence?
- Room 3 - NURTURING IDEATION AND INNOVATION (Sheuli and Marcia)
 - How would you want to experience increased support for innovation?

- **Chair feedback and summary (15mins)**

Our values

We are:	This means:
Professional	Being accountable for our work and actions
Innovative	Seeking solutions proactively
Caring	Treating everyone with dignity
Collaborative	Working positively with others
Credible	Being honest and ethical in our work
Learned	Investing in developing knowledge and skills

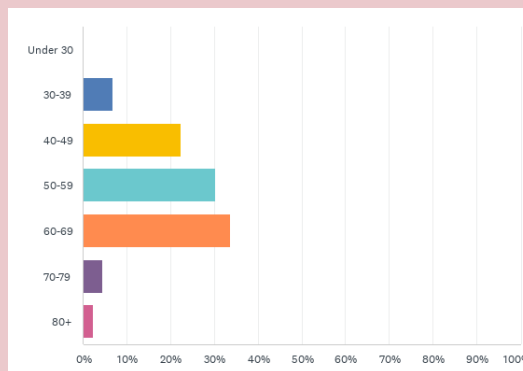
What we asked and how was it publicised?

- What emerging trends are there in our field?
- What skills and knowledge will we need?
- Where can we have the biggest impact?
- Is our definition of pharmaceutical medicine still fit for purpose?
- How and where should we be communicating with stakeholders?
- How can we advance equality, diversity and inclusion in our field?
- Calls for responses were issued via our email newsletter and on LinkedIn.
- Personal messages were also sent to allied organisations in the UK and overseas to boost non-member responses.

Who answered?

- 95 individuals completed the survey:
 - 75 members of FPM
 - 20 non-members
- Gender split was slightly balanced towards men
 - 51 men (53.7%)
 - 35 women (36.8%)
 - 9 preferred not to say or didn't answer (9.5%)
- Most respondents were based in the UK
 - 81 were based in the UK (85.3%)
 - 14 based internationally (14.7%)

- In terms of what the responders do for work, top 5 (%):
 - Medical Affairs 49
 - R&D 48
 - Clinical trials 40
 - Regulatory 23
 - Drug safety 17
- Age of respondents:



Headline results of the survey

- **Where do you think that pharmaceutical medicine could have the biggest impact on health and society in the coming years?**

Prevention, personalised treatments, and innovative research

Unmet health needs, particularly in oncology, lifestyle diseases, and ageing populations.

Enhancing health equity, public literacy, and bridging science with business

Improving long-term well-being and shifting focus from treatment to sustained health

Emerging trends in Pharmaceutical Medicine

AI

- Transforming pharmaceutical medicine through drug discovery, clinical research acceleration, and decision-making

Digital Health

- Growing use of tools like apps and wearables

Ethical concerns

- Data privacy, misinformation, and the need for regulation

Sustainability

- The intersection of health, climate change, and sustainability

Further summary of answers

- **Thinking about the future of pharmaceutical medicine, what do you think FPM needs to do to help members prepare?**

- FPM is well-positioned to lead the future of pharmaceutical medicine by proactively modernising education, expanding qualifications, and integrating AI, advanced technology, and ethics into training.
- By fostering a globally relevant curriculum, strengthening industry-academia links, and enhancing career support beyond exams, FPM can ensure the profession remains inclusive, forward-thinking, and impactful.

- **What additional knowledge and/or skills will practitioners of pharmaceutical medicine need?**

- Future pharmaceutical medicine will require expertise in AI, bioinformatics, and digital skills to advance diagnostics, clinical trials, and data-driven decision-making.
- Additionally, ethical regulations, patient-centric approaches, sustainability, and strong industry partnerships will be essential to balance innovation with risk management and commercial viability.

Strategy 2026-2028 – What is a *professional home*?

- **A Connected Community:** FPM unites a diverse, global network of professionals across pharmaceutical medicine – from physicians and scientists to regulators and AI specialists – fostering collaboration across sectors.
- **A Member-Centric Body:** Medically qualified members are at the heart of FPM which provides them with professional development, policy influence, peer support, and a sense of belonging.
- **A Champion for Our Specialty:** Partnerships with government, health bodies, charities, and patients enrich FPM's work and amplify the profession's value.
- **A Globally-Connected Force:** As pharma and health tech converge, FPM is uniquely able to leverage international connectivity to lead professional growth and innovation in pharmaceutical medicine.

Our Four Pillars for 2026-2028

Promote a shared professional identity

Enhance education, membership, leadership, wellbeing, and inclusivity through sector insights, strategic alignment, volunteer engagement, and modern workplace advocacy.

Extend reach and increase influence

Raise awareness, influence policy, and promote thought leadership through media strategy, publications, events, digital engagement, and long-term impact evaluation.

Nurture ideation and innovation

Drive innovation through expert advisory support, research collaboration, and campaigns that highlight the impact of members' knowledge and contributions.

Use good governance to underpin resilience

Ensure effective governance and sustainability through regular performance reviews, modernised structures, and optimised committees that deliver member value.

Breakouts (2x 25mins)

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(Danie and Will B)

- How would you want to experience a shared professional identity?

- **Room 2 - EXTENDING REACH AND INCREASING INFLUENCE**

(Kamlesh and Will S)

- How would you want to experience FPM's increased influence?

- **Room 3 - NURTURING IDEATION AND INNOVATION**

(Sheuli and Marcia)

- How would you want to experience increased support for innovation?

Thank you for attending!

**What's coming up next at
FPM?**

Q4 2025

FPM AGM 2025

18 November 2025

FPM Annual Symposium 2025

January 2026

Strategy 2026-2028 comes into effect

And more...