

Can we? Should we?

FOSTERING TRUST THROUGH
ETHICAL PRACTICE

FPM Annual Symposium | 3 November 2022



Faculty of
Pharmaceutical
Medicine

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FPM Annual Symposium 2022 is designed to get you thinking!

In science we often ask “can we?” but in medicine we must always ask “should we?”. Our one-day symposium will look at how pharmaceutical physicians can continue to improve trust in the industry and medicines, across diverse communities, governments and the life-sciences ecosystem, by embedding ethical practice in all that we do.

From “what is the point of ethics?”, to the role of pharma in delivering for the state, evolving relationships with patients, and where our responsibility lies in combating misinformation, this symposium promises a wide range of discussions to get your teeth into.

Our speakers will deliver practical guidance and tools to help pharmaceutical physicians navigate the ever changing ethical landscape.

MESSAGE FROM THE President of FPM



The specialty of Pharmaceutical Medicine includes physicians who innovate, regulate and manage equitable and safe access to medicines and devices. Their work is mostly in the private sector, academia, or in civil service, often holding senior gatekeeping positions and making challenging decisions that impact patients and public health globally.

To prepare and support our physicians, FPM takes its education, standard setting and policy influencing responsibilities extremely seriously. At the heart of those standards is the concept of “first do no harm”. This is never as simple as it might at first appear, as physicians in pharmaceutical medicine are often driving or unravelling innovative concepts of efficacy and safety, with many “unknown unknowns” and complex potential practical

interventions that no one health care professional or regulator can predict.

In pharmaceutical medicine, trustworthiness is essential. There are few guidelines to follow. But, as we are almost always on an untrodden path trying to support our colleagues in public health or clinical medicine, who are in turn also juggling the needs of the public and patients, it isn't easy.

The pandemic has turned upside down many of the ethical checks and balances that have been put in place over the years to help us all find our way to ensuring fair, safe and equitable delivery of medicines. Possibly this disruption is good thing or maybe it was happening already...

Lots to discuss in this exciting symposium!

Dr Flic Gabbay

MESSAGE FROM THE

Symposium Co-chairs



Despite the pharmaceutical industry's huge scientific, medical & societal value, historically its value has not always been fully appreciated. More recently during the pandemic, the industry's role in providing the rapid development and supply of vaccines and medicines to the community, has become apparent to more people.

Trust is a very important driver of public health in the health services ecosystem. The pharmaceutical industry, regulatory authorities, payors, clinicians, and patients are all major stakeholders of this evolving system.

How can we build on our learnings from the pandemic? What is the role of applying ethical principles? What can patient involvement offer? When and how should information be communicated to

the public, especially in the face of benefit:risk and uncertainty? These are just some of the challenges which we look forward to addressing in this year's Symposium, focussed on trust and ethics. With a wide variety of speakers with much expertise, from different backgrounds, this is sure to be a stimulating and thought-provoking day.

**Dr Neil Snowise and
Dr Hosnieh Fathi**

MESSAGE FROM THE FPM Chief Executive



I am delighted to be attending FPM's 2022 Annual Symposium for the first time in person since 2019. This is the first time we have organised a hybrid event and we will be joined online by colleagues from across the UK and around the world. The event is taking place in the Hallam Conference Centre which is housed in the Grade II listed building that was the former home of the General Medical Council, so there is a rich medical history to explore.

This has been a busy year for FPM and the symposium theme of ethics will touch on some of the issues that we have addressed during the course of the year. We have a line-up of inspirational and knowledgeable speakers who will share their insights and experience to enrich our own knowledge and understanding.

In terms of operations, an important activity that we completed this year was the development of the new strategy 2023-2025 which is focused on ensuring FPM's sustainability as well as building further our excellent reputation and influence so we will share this with you.

The annual symposium will deliver an excellent programme and there is something for everyone. I am looking forward to meeting colleagues in person and catching up on the latest gossip with their career, work, family and hobbies!

Dr Marcia Philbin



THURSDAY 3 NOVEMBER 2022 | 08:45-17:00

Programme

08:15-08:45

REGISTRATION

Tea, coffee and a continental breakfast will be served

08:45-08:50

WELCOME

Welcome by the FPM President, **Dr Flic Gabbay**

08:50-09:30

PLENARY:

Why bother with ethical principles?

Professor Raanan Gillon (Emeritus Professor of Medical Ethics at Imperial College London)

09:30-10:15

CONVERSATION:

Trust in healthcare

Professor Ben Goldacre (Director of Bennett Institute for Applied Data Science), chaired by **Dr Neil Snowise** (Visiting Senior Lecturer, Centre for Pharmaceutical Medicine Research, King's College, London and Board Trustee FPM)

10:15-11:00

PLENARY:

Role of the state in public health with Q&A

Professor Chris Whitty FFPM

(Hon) (Chief Medical Officer for England, the UK government's Chief Medical Adviser and head of the public health profession), chaired by **Dr Flic Gabbay** (President, FPM)

The respective roles of the state, the medical profession and the individual in improving health is an important question in public health. This talk will explore the areas government is perceived to be responsible for in health, ones where the public believe government should have no role, and the areas where medical professionals provide a third dimension to a triangle of responsibility with the public and the state.

11:00-11:25

BREAK

Coffee break and exhibition

11:25-12:25

BREAKOUT WORKSHOPS

Choice of one of the following:

1 - Good compliance/lousy ethics

This session explores the relationship between compliance

THURSDAY 3 NOVEMBER 2022 | 08:45-17:00

and ethics and the importance of both in sound decision-making. We will ask whether the current paradigm for generating, reviewing and approving commercialisation activities under the ABPI Code of Practice, is sufficient to meet the needs of patients and business and consider how a moral perspective on matters might change things. The aim of the session is to equip attendees with a practical approach to solving day-to-day problems that utilises both personal ethical intuition as well as an understanding of compliance obligations.

Dr Nick Broughton (Educator and Founding Partner, Ethos Ethics and Compliance)

2 - Ethics and Trust in a Pandemic: ensuring ethical input alongside science and economics

This session will engage participants in aspects of the work and learning of the UK Pandemic Ethics Accelerator, which brought together ethics expertise to provide input into the key issues of the pandemic. Our focus will be 'trust' and 'trustworthiness' in pandemic health decision-making. After an opening discussion to help define and refine our key concepts, we

will introduce a set of case studies to invite discussion and reflection in smaller groups. We hope this will encourage understanding of how divergent moral intuitions, personal histories, social positions, and so forth can factor into the trustworthiness of urgent health decision-making, and trust in the actors making key decisions.

Dr Alex McKeown (Deputy Director, UK Pandemic Ethics Accelerator/Research Fellow – Department of Psychiatry, University of Oxford) **Mr Jamie Webb** (PhD researcher, Centre for Technomoral Futures, University of Edinburgh), chaired by **Dr Sheuli Porkess** (FPM Vice-President)

3- Embedding ethics in Pharmaceutical Medicine

In this interactive break-out session we aim to discuss how ethics can be embedded in pharmaceutical medicine. Members and staff of the Nuffield Council on Bioethics will draw on first-hand experience to illustrate the importance of involving ethical thinking and expertise in science and medicine, and what this looks like in practice. We

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will also discuss the importance of wide engagement and good communication and the impact this can have on public trust.

Professor Carol Brayne (Co-Director of Cambridge Public Health; Professor of Public Health Medicine), **Dr Susan Tansey** (Independent Consultant Pharmaceutical Physician, Member of the Nuffield Council on Bioethics, FFPM, FRCPC, MRCP), **Catherine Joynson** (Associate Director, Nuffield Council on Bioethics), chaired by **Dr Mehrunisha Suleman** (Director of Medical Ethics and Law Education, Ethox Centre, University of Oxford)

12:25-13:25

LUNCH

Lunch and exhibition

13:25-13:35

PARTNER SPOTLIGHT

Hear from our two event Gold Partners:

Using scientific insights to help overcome healthcare challenges

Presenter: **Dr Felix Jackson** (medDigital Founder and Medical Director)

Ethos Ethics and Compliance

Presenter: **Dr Nick Broughton**

(Educator and Founding Partner, Ethos Ethics and Compliance Ltd)

13:35-14:30

PANEL DISCUSSION: PATIENT PERSPECTIVE

Patient Involvement in Medicines Development: from Ethics to Practice

Trishna Bharadia BA(hons), MFPM(Hon) (Visiting Lecturer on Patient Engagement, King's College London, multi-award-winning health advocate and patient engagement champion), **Dr Lode Dewulf**, Dip Pharm Med (Former FFPM and FPM Board Member, and Industry Chief Patient Officer. Now Carer, Patient, Visiting Lecturer and Independent Consultant), chaired by **Dr Hosnieh Fathi** (Director, UK&I Innovative Medicine DAH, BMS)

14:30-15:15

PLENARY

Access to medicines and clinical trials/ethical challenges

Dr Ian Hudson (Senior Advisor, Integrated Development, Gates Foundation), chaired by **Dr Flic Gabbay** (President, FPM)

Access to informative clinical trials and good quality medicines/

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vaccines is more difficult for some disadvantaged populations around the world. This has been seen very clearly with Covid clinical trials and authorised products, but also applies to medicines for other diseases. Whilst there are various mechanisms in place to address some of the challenges, pharmaceutical physicians have a role to ensure the needs of diverse populations around the world are addressed.

15:15-15:35

BREAK

Coffee break and exhibition

15:35-16:00

PLENARY: THE STONIER LECTURE

Stonier Lecture and Q&A given by the winner of the Stonier Price, **Dr Sebastian Grant**, chaired by **Professor Peter Stonier**.

16:00-16:55

PANEL DISCUSSION:

Communication with patients and the public – getting it right

Fiona Fox (Chief Executive of the Science Media Centre), **Professor Raanan Gillon** (Emeritus Professor of Medical Ethics at Imperial College London), **Dr Alison Cave** (Chief Safety Officer, Medicines and

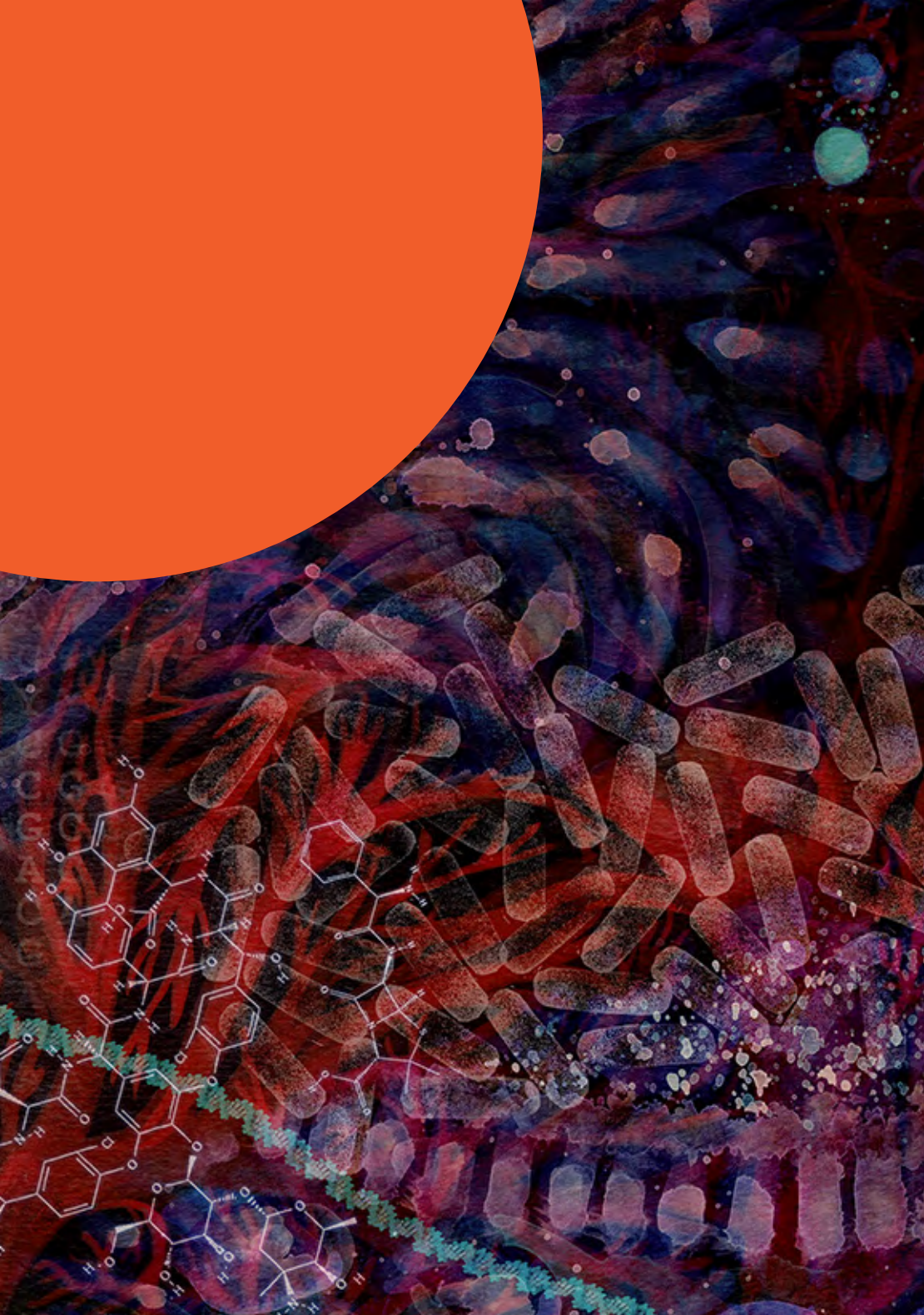
Healthcare products Regulatory Agency), **Dr Amit Aggarwal** (Executive Director for Medical Affairs at the ABPI), chaired by **Dr David Gillen** (Chief Medical Officer, Norgine)

Delivering the right information, in the right way, at the right time, is vital for public health. How do we as a community ensure that we are communicating effectively with patients and the public? Can we learn from the lessons of the COVID-19 pandemic? What are the most effective tools for communicating benefit: risk and efficacy of medicines to the public? Can bad communication or lack of information erode trust?

16:55-17:00

CLOSE

Thank you and close by **Dr Flic Gabbay** (President, FPM)



MEET THE SPEAKERS

Professor Raanan Gillon



Emeritus
Professor
of Medical
Ethics at
Imperial
College
London

Raanan is a hybrid of retired NHS GP and academic medical ethicist. He is Emeritus Professor of Medical Ethics at Imperial College London, where he still does a little teaching and continues to direct its five day intensive course in medical ethics,

aimed primarily at practising doctors, which he started in 1983. He is past chairman and now honorary President of the Institute of Medical Ethics and a past President of the British Medical Association. He edited the Journal of Medical Ethics for 20 years, has published extensively on medical ethics and his elderly book 'Philosophical Medical Ethics' is in its 13th print. He enthusiastically advocates the 'four principles approach' to medical ethics.

Professor Ben Goldacre



Director
of Bennett
Institute for
Applied Data
Science

Ben is a doctor, academic, writer, and broadcaster. He trained in medicine at Oxford and UCL, in psychiatry at the Maudsley, and in epidemiology at LSHTM. His academic and policy work is in informatics, epidemiology and evidence based medicine, where

he works on various problems including variation in care, better uses of routinely collected electronic health data, evidence-based social policy, access to clinical trial data, efficient trial design, and retracted papers.

Ben runs the Bennett Institute for Applied Data Science. This is a multidisciplinary team of academics, clinicians and software developers, all pooling skills and knowledge to turn large datasets into tools and services as well as pure academic research papers.

Professor Chris Whitty FFPM (Hon)



Chief Medical Officer for England, Chief Medical Adviser to the UK Government

Professor Chris Whitty is Chief Medical Officer (CMO) for England, the UK government's Chief Medical Adviser and head of the public health profession. He represents

the UK on the Executive Board of the World Health Organization.

Chris is a practising NHS Consultant Physician at University College London Hospitals (UCLH) and the Hospital for Tropical Diseases, and Gresham Professor of Physic at Gresham College. He is also an epidemiologist and has undertaken research and worked as a doctor in the UK, Africa and Asia.

Dr Nick Broughton MFPM



Educator and Founding Partner, Ethos Ethics and Compliance Ltd

Nick is a Founding Partner of Ethos, a company specialising in education and behaviour change in the field of pharmaceutical ethics and compliance. He is a pharmaceutical physician with over 20 years' experience within the industry, including senior medical roles in UK and European Medical and Regulatory Affairs for AstraZeneca

and Celgene. He is actively involved in advising large and small pharmaceutical companies on their promotional and other activities across both traditional and digital channels.

Nick has post graduate qualifications in medical ethics and law from Keele University, UK. The educational programmes he has developed draw heavily on theories of medical ethics and their practical application in business decision-making and commercial campaigns.

Dr Alex McKeown



Deputy
Director, UK
Pandemic
Ethics
Accelerator/
Research
Fellow –
Department

of Psychiatry, University of Oxford

Alex is a Research Fellow with the Neuroscience, Ethics & Society group and Wellcome Centre for Ethics and the Humanities at the University of Oxford. He was Deputy Director of the UK

Pandemic Ethics Accelerator, which provided rapid ethics analysis to challenges arising during the COVID-19 pandemic. Alex's research interests range widely across philosophical and ethical questions in medicine, neuroscience, psychiatry, mental health, and public health, among others. He holds a PhD in Bioethics from the University of Bristol, and prior to returning to academia for his PhD he spent several years working in patient advocacy and policy research.

Jamie Webb



PhD
researcher,
Centre for
Technomoral
Futures,
University of
Edinburgh

Jamie is a PhD researcher in the University of Edinburgh's Centre for Technomoral Futures, working on the project AI and Ethical Decision-Making in a Resource-Limited Health Care Environment. In addition to his

doctoral research, he was a researcher on the UK Pandemic Ethics Accelerator until July 2022, working on its public values, transparency and governance workstream. Prior to his PhD he worked as a Research Associate in the Division of Medical Ethics at NYU Langone. He earned an MA in Bioethics at NYU as a Fulbright Postgraduate Scholar, and gained his undergraduate degree in Philosophy at Pembroke College, Cambridge.

Professor Carol Brayne CBE



Co-Director
of Cambridge
Public Health;
Professor of
Public Health
Medicine

Carol is a Professor of Public Health Medicine and Co-Director of Cambridge Public Health Interdisciplinary Centre at the University of Cambridge. She is a medically qualified epidemiologist and public health academic. Her main research has been longitudinal

studies of older people following changes over time with a public health perspective and focus on the brain. She is lead principal investigator in the MRC Cognitive Function and Ageing Studies and other population based studies and has played a lead role in teaching and training in epidemiology and public health at Cambridge University. She is a Fellow of the Academy of Medical Sciences and an NIHR Senior Investigator Emeritus.

Dr Susan Tansey FFPM



Independent
Consultant
Pharmaceutical
Physician,
Member of the
Nuffield Council
on Bioethics

Susan is an independent Consultant Pharmaceutical Physician working with small and medium sized companies in the pharmaceutical industry. She trained in paediatrics and neonatology in the NHS but having an interest in clinical research she joined the

pharmaceutical industry in 1998. Since then she has been involved in the clinical development of new medicines and vaccines in several therapeutic areas with a focus on rare diseases and paediatrics. Susan has worked in both pharmaceutical companies and contract research organisations and held the position of Associate Director for Industry at the UK's Medicines for Children Network (MCRN) from 2011 to 2015.

Catherine Joynson



Associate
Director,
Nuffield
Council on
Bioethics

Catherine is Associate Director at the Nuffield Council on Bioethics, where she leads a programme of policy-focused projects and the Council's horizon scanning work. Her work has covered topics including the ethics of genomic

healthcare and screening, conflict in the care of critically ill children, and the public health response to COVID-19. In 2020-21, Catherine spent 15 months on secondment at the UK National Screening Committee as an ethics and stakeholder engagement consultant. Prior to working at the Nuffield Council, Catherine worked at the Royal Society of Biology and in the pharmaceutical marketing sector. She has a degree in Biology from the University of Bristol.

Trishna Bharadia MFPM (Hon)



Visiting
Lecturer
on Patient
Engagement,
King's College
London

Trishna is a multi-award winning health advocate and patient engagement consultant, working with multiple stakeholders, including pharma, to embed the patient voice into medicines development and the healthcare journey. She's a patron/ambassador for several health- and disability-related organisations, including MS Society

and ADD International, the Patient Engagement Editor for the Drug Information Association's Global Forum magazine, and a visiting lecturer on patient engagement at King's College London university. Media work includes the BBC (television/radio), Sky News, New York Times, Huffington Post, Which?, Medscape, WebMD and various pharma industry publications. Awards include a Points of Light from 10 Downing Street for her work with patient communities and she is an Honorary Member of FPM.

Dr Lode Dewulf



Carer, Patient,
Visiting
Lecturer and
Independent
Consultant

Lode is a former Fellow of the Faculty of Pharmaceutical Medicine and Board Member, and a former executive leader in industry. His current roles include: certified independent board director, consultant, coach, charity volunteer, and also those of patient and carer. He currently continues with passion some projects in patient

affairs, medical affairs, personal development and business strategy.

After his medical training and GP practice he joined the pharmaceutical industry in 1989, just one month before FPM was founded. He was the first Belgian industry physician to obtain the Diploma in Pharmaceutical Medicine and to be officially recognised as physician-specialist in pharmaceutical medicine in Belgium. His rich and varied full-time industry career spanned over 30 years and several functions, including Medical Affairs, Drug Safety, and Health Economics.

Dr Ian Hudson OBE, FFPM



Senior Advisor,
Integrated
Development,
Gates
Foundation

Ian practiced as a paediatrician before working in research and development at SmithKline Beecham for 11 years. Subsequently, in 2001, he joined the MHRA as Director of Licensing and was the UK delegate to EMA's scientific committee,

CHMP, latterly its Vice Chair. In 2013 Dr Hudson became CEO of the MHRA, also a member of the EMA management Board and part of the Heads of Medicines Agencies Management Group. He was also Chair of the International Coalition of Medicines Regulatory Authorities between 2016 and 2019. He retired from the MHRA in September 2019 and then joined the Bill and Melinda Gates Foundation as Senior Advisor, Integrated Development.

Dr Amit Aggarwal



**Executive
Director
for Medical
Affairs at the
ABPI**

Amit has over 14 years experience in the pharmaceutical industry, most recently at LEO Pharma as Medical Director for the UK and Ireland. Prior to that he spent over a decade at Bayer where he held various roles including pharmacovigilance, Global medical affairs, and latterly as Director of

Medical Affairs UK for General Medicine.

His background is as a medic, spending five years working clinically in the NHS, mainly in secondary care. Amit has worked on both innovative and established product launches, spanning a range of therapy areas in the UK and globally.

Amit holds an MA in Neuroscience from the University of Cambridge, and an MBBS from Guy's, King's & St Thomas' School of Medicine.

Dr Alison Cave



**Chief Safety
Officer,
Medicines
and
Healthcare
products
Regulatory
Agency**

Alison joined the Medicines and Healthcare products Regulatory Agency (MHRA) in July 2021 as the Chief Safety Officer with responsibility for the safety of medicines and devices in the UK.

She holds a BSc Honours degree and PhD from the University of London and has significant academic research and regulatory experience, the latter at both the European Medicines Agency (EMA) and MHRA. Previously she was Head of Cellular, Developmental and Physiological Sciences at the Wellcome Trust and most recently an Industrial Strategy Challenge Fund Director at UK Research and Innovation.

Fiona Fox



**Chief
Executive of
the Science
Media Centre**

Fiona is
the chief
executive
and founding

director of the Science Media
Centre, which, since it was
established in 2002, has become
an indispensable resource for
science journalists. She has a
degree in journalism and many

years of experience working in
media relations for high profile
national organisations. Her
career includes stints working
for, amongst others, the Equal
Opportunities Committee, the
National Council for One Parent
Families, and CAFOD (a leading aid
agency). Fiona is also the author
of *Beyond the Hype: The inside
story of science's biggest media
controversies*.

MEET THE EVENT CHAIRS

Dr Neil Snowise FFPM



FPM Annual
Symposium
2022 co-chair
(morning)

Neil is an independent pharmaceutical physician and Visiting Senior Lecturer in Pharmaceutical Medicine at King's College. He has worked at GSK in a range of roles leading clinical trials in allergy and asthma. During this time, he completed an MSc in Pharmaceutical

Medicine with Distinction at Surrey University.

Subsequently Neil was Medical Director at a smaller clinical development company before returning for a second stint at GSK in 2014, working in the Global Respiratory Franchise, latterly medical lead for a Real World study in COPD, until 2019. Prior to joining the pharmaceutical industry, he was senior partner in a GP Practice in Bath and Lecturer in General Practice at Bath University.

Dr Hosnieh Fathi FFPM



FPM Annual
Symposium
2022 co-chair
(afternoon)

Hosnieh is a clinical development expert with strategic intellect and a real-life patient/clinician-oriented mindset. She has qualifications from Medical School, Business School, School of Public Health, as well as PMST through FPM.

Her career in pharma started in a small unit in an academic setting, working as a clinical research fellow and investigator for early phase and pivotal studies. After completing my training in Internal Medicine officially moved to R&D in industry in 2011. As a Fellow of FPM, she has supported FPM in different capacities such as Educational Supervisor, General Medical Council Appraiser, and Training Ambassador for FPM.

Dr Sheuli Porkess FFPM



Vice-President,
FPM

Sheuli is Vice-President of the Faculty of Pharmaceutical Medicine and the Director of Actaros Consultancy, a consultancy focussing on Medical Affairs and Life Science Policy. She has expertise in medicine development, medical affairs and research policy within the UK and internationally. Her career has involved work on

the ethical framework within the pharmaceutical industry including appropriate prescribing, transparency, clinical research, COVID and the 2021 ABPI Code of Practice. Sheuli was a member of the Advisory Group for the UKRI funded UK Pandemic Ethics Accelerator.

Sheuli is a Fellow of the Faculty of Pharmaceutical Medicine in the UK, Fellow of the Royal College of Physicians and a Global Fellow in Medicine Development with IFAPP and holds other advisory roles.

Dr David Gillen FFPM



Chief Medical
Officer, Norgine

David qualified in Medicine, Physiology and Clinical Pharmacology from St. Mary's Hospital (Imperial College of Science, Technology and Medicine) in 1992. He retained his interest in Pharmaceutical Medicine during his postgraduate training in

Cardiology and General Medicine and joined Pfizer Global Research and Development Sandwich in 1999, his first of many roles at Pfizer.

After several years with Pfizer David went on to work at Gilead Sciences, Celgene's Pharmacovigilance System in Europe, and the International Division of Vertex Inc, before taking up his current role at Norgine BV.

David is an honorary visiting senior lecturer at Queens University Belfast and Kings College London.

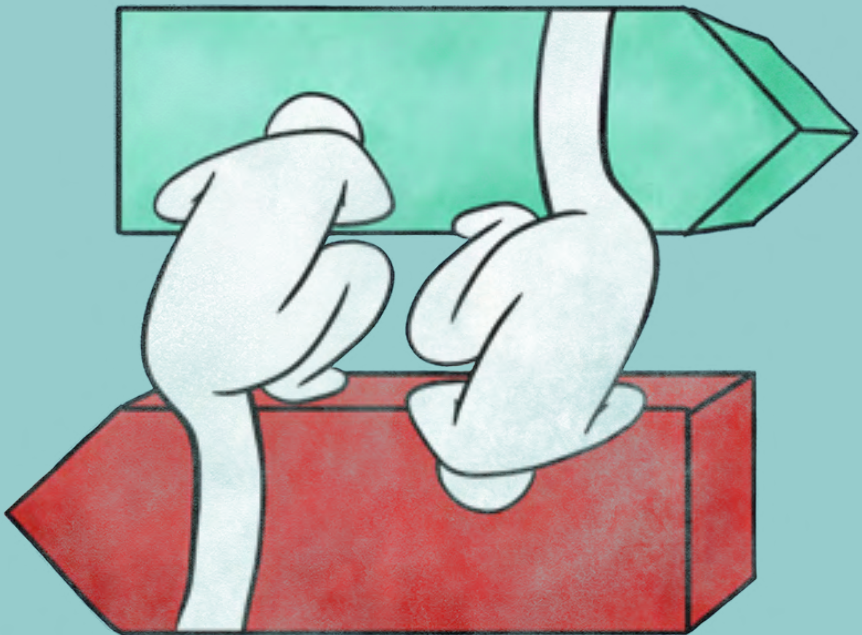
Dr Mehrunisha Suleman



Director
of Medical
Ethics
and Law
Education,
Ethox Centre,
University of
Oxford

Mehrunisha is Director of Medical Ethics and Law Education at the University of Oxford. She is a medically trained bioethicist and public health researcher, whose research experience spans healthcare systems analysis to

empirical ethics evaluation. Her research interests intersect global health research ethics and clinical ethics particularly where religious and cultural views and values of patients, clinicians and researchers are pertinent. She has extensive outreach and engagement experience, including working with minority groups and diverse sectors across the UK and globally. She is a member of the Nuffield Council on Bioethics and UNESCO's International Bioethics Committee.



MEET OUR
Gold partners



Ethos is a company that provides education in pharmaceutical ethics and compliance, making sure that the connection between those two things is completely understood.

Our online ABPI Code of Practice signatory, reviewer and field-team programmes, all accompanied by live interactive webinars, are designed to change perspectives and enhance business decision making.

pharmaethos.com



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tranScrip is a leading contract drug development organisation which supports the development and lifecycle of medicines, medical devices and combination products. From early development through to registration and the market, we deliver both strategic leadership and operational execution of development programmes, covering clinical, regulatory, drug safety and commercial elements across a wide range of therapeutic areas. transcrip-partners.com



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Exhibitor



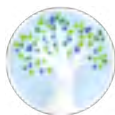
Drug Safety Research Unit
DSRU

The Drug Safety Research Unit (DSRU) is an independent research organisation which monitors the safety of medicines and vaccines by conducting a range of post-authorisation studies. As Experts in Pharmacovigilance Education the DSRU also provides courses in pharmacovigilance, risk-benefit assessment and pharmacoepidemiology which contribute towards Pharmaceutical Medicine Speciality Training (PMST). dsru.org

MEET OUR Bronze partners



GSK is a global biopharma company with a purpose to unite science, technology and talent to get ahead of disease together. They aim to positively impact the health of 2.5 billion people over the next 10 years. Their bold ambitions for patients are reflected in new commitments to growth and a step-change in performance. gsk.com



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Pivotal is an EU-based full-service boutique CRO that weaves together the scientific insight, the technology and the resources to help customers – we are particularly committed with Biotechs- to address their current and future needs, and to help in bringing new medical solutions much closer to patients. And aside from knowledge and experience, “trust” is the single most important ingredient we put in all clinical trials. pivotalcr.com



TMC Pharma provides a range of global pharmaceutical product development activities, from pre-clinical to post-marketing support, for human medicines and devices. Our worldwide network of over 900 expert personnel allows us to tailor our services to each client's needs, providing as much, or as little, support as required. tmcpharma.com

FPM MASTERCLASS

The Fundamentals of Patient Engagement for Pharmaceutical Physicians

1 & 15 December 2022

The first in our brand new series of FPM Masterclasses is an introductory level online course, running over two half-days, that will incorporate a variety of activities and teachings to enable attendees to leave with an understanding of the basics of patient engagement.

The trainers of this course will be well known to many FPM members and attendees of our past educational events, Dr Liz Clark FFPM and Ms Trishna Bharadia MFPM(Hon).

Find out more on our website:
fpm.org.uk/events



Faculty of
Pharmaceutical Medicine

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