



FPM Education Day 2022

The Real Deal

*The use of real world evidence in
pharmaceutical medicine*

15 June 2022 | 1 Day | In Person | London

FPM Education Day is our annual event for pharmaceutical physicians and others working in the field of pharmaceutical medicine. Education Day gives in-depth, up to date insight on a developing topic, networking opportunities and professional development for aspiring and leading members of the pharmaceutical industry.

15 June 2022 | 9:00-17:00

NCVO
Society Building
8 All Saints Street
London
N1 9RL
www.ncvo.org.uk/contact-us

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Faculty of
Pharmaceutical Medicine

The Real Deal: The use of real world evidence in pharmaceutical medicine

Evolving technology and advances in data science techniques provide new opportunities for the use of real world evidence (RWE) finding application throughout the lifecycle. From clinical trials to regulatory decision-making, marketing authorisation and pharmacovigilance, the potential for the use of RWE is rapidly accelerating. Learn about new developments in this area from our expert speakers.

Join us for this 1 day, CPD approved event to find out how RWE can be harnessed within the UK regulatory framework.

Book online:

www.fpm.org.uk/events

The Real Deal

The use of real world evidence in pharmaceutical medicine

Agenda

09:00-09:30 | Registration, tea and coffee

09:30-09:45 | Theatre | Welcome: theme and purpose

09:45-10:45 | Theatre | Real-world data, between ambition, reality and a path to reach its potential – Martina von Meyenn, Roche

10:45-11:45 | Theatre | The use of real-world data in clinical studies to support regulatory decisions – David Brown, MHRA

11:45-12:00 | Coffee break

12:00-13:15 | Breakout sessions | Choose between 1 of 3 breakouts

Breakout 1) Turning RWD into RWE. Marina von Meyenn

Breakout 2) Learning from the first horseman. COVID19 & RWE. Penny Ward

Breakout 3) PMST workshop. Help & tips on how to navigate and demonstrate capabilities.

13:15-14:15 | Lunch (provided)

14:15-15:15 | Theatre | Application of RWE in drug safety and beyond – Saad Shakir, DSRU

15:15-15:30 | Coffee Break

15:30-16:45 | Breakout sessions | Choose between 1 of 3 breakouts

Breakout 1) RWE and drug safety: methods, strengths and limitations – DSRU

Breakout 2) 7 Habits of Highly Successful Pharmaceutical Physicians – Viraj Rajadhyaksha, AstraZeneca

Breakout 3) PMST workshop. Help & tips on how to navigate and demonstrate capabilities.

16:45-17:00 | Theatre | Thank you and close

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