Gold Sponsorship Application

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| EVENT | FPM Annual Symposium 2021 |
| DATE | Thursday 11 – Friday 12 November 2021 |
| PLATFORM | Online |
| AUDIENCE DETAILS | 1500+ via email list, 4000+ social followers, 200+ unique delegates expected at the event. Mostly FPM members i.e. pharmaceutical physicians plus other healthcare professions, pharmaceutical scientists, patient organisations. |
| PACKAGE DETAILS | * ‘All partner benefits’, as per website and prospectus
* Your logo on the holding slides- listed as Gold Partner
* Your hyperlinked logo on the ‘Hub’ page of the event microsite
* Opportunity for the partner to produce a 2-min introductory video for us to push out via social media (and upload to the ‘Hub’ area of the microsite as a resource/reminder)
* Produce a Spotlight 10 video as part of the programme - content subject to approval - recommendation: a 10 minute case-study, product overview or solution to a regular business challenge. You will enjoy a 10 minute live Q&A session immediately after your pre-recorded session is shown at lunchtime. Spotlight session will be listed in main programme and available on-demand
* Sponsorship of a specific session - logo presence an call to action button to hyperlink audience to a site of your choice (subject to approval of session speaker(s))
* Three complimentary registrations to attend the sessions and network at the virtual Symposium
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| PRICE | £3,000 |

**The Faculty of Pharmaceutical Medicine (FPM) is not registered for VAT.**

**Please note:** all applications will be considered on a first come basis and will be subject to a process of due diligence. FPM is not able to accept bookings from organisations that it does not consider to be aligned with its values and charitable objects whether directly or indirectly.

# **Sponsor DETAILS (please complete)**

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| ORGANISATION NAME:   |  |
| ORGANISATION’S SECTOR OR INDUSTRY: |  |
| REGISTRATION DETAILS:(i.e. company, charity) |  |

Terms and Conditions

By signing this application form the organisation agrees if accepted as a sponsor:

* to comply with any sponsor requirements issued by the Faculty of Pharmaceutical Medicine (FPM) or the platform hosting our event,
* not to conduct any direct sales during the event without prior permission,
* not to use the name, image or logo of FPM or the platform hosting our event for any purpose that might imply endorsement unless prior permission has been obtained to do so,
* to pay upon invoice the full balance payments. No refund will be possible unless the event is cancelled by FPM.
* if the event is cancelled by FPM a refund of the charges already paid directly to FPM will be made but any other related costs incurred by the organisation will not be refunded.

**Please note:**

* FPM may record the event for public use. If you object to any images of your branding or your representatives being used in the way please let us know.
* Delegate number estimates are not guaranteed and the event programme, timings, speakers and platform may change.
* Do not consider this request booked until you have received written confirmation from FPM.

Please ensure that you have authority to sign this form on behalf of your organisation.

|  |  |
| --- | --- |
| CONTACT NAME & DETAILS: |  |
| SIGNATURE: |  | **DATE:**  |

Please return this completed form to events@fpm.org.uk

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