



FPM Annual Symposium 2019

CLINICAL RESEARCH AND LIFE CYCLE MANAGEMENT

14 November 2019 | Wellcome Collection

SPONSORSHIP OPPORTUNITIES

The Faculty of Pharmaceutical Medicine, 19 Angel Gate, 326a City Road, London, EC1V 2PT
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Support FPM Annual Symposium 2019

The Faculty of Pharmaceutical Medicine (FPM) is a professional membership and standard setting body. Along with our 1500 members we work towards delivering our charitable purpose of advancing the science and practice of pharmaceutical medicine for the benefit of the public.

Our headline event is the FPM Annual Symposium, hosted every November. This year's programme will explore the theme of ***Clinical Research and Life Cycle Management***, and will include a keynote address from renowned

immunologist Professor Sir Robert Lechler, as well as plenaries and interactive workshops from other key figures in our field. The day will also offer plenty of time for networking with regular breaks.

FPM
invites
sponsorship and
support from organisations
whose goals align with our own
purpose. Third-party support
helps us to continue delivering
outstanding events for our
members and for the broader
pharmaceutical medicine
community.



FPM and our members

FPM MEMBERS' SPECIALIST INTEREST AREAS

- We have 1500 members, comprising approximately:
 - 600 Fellows
 - 300 Members
 - 450 Affiliate members
 - 150 Associates
- Our members work in industry, regulatory bodies or as independent pharmaceutical physicians
- 20% of our members are international
- Many hold senior, influential positions at their respective organisations
- Our members have great trust in the FPM brand, as evidenced by an email open rate of 45% (vs. an industry average of 17%)



FPM BRAND TRAITS

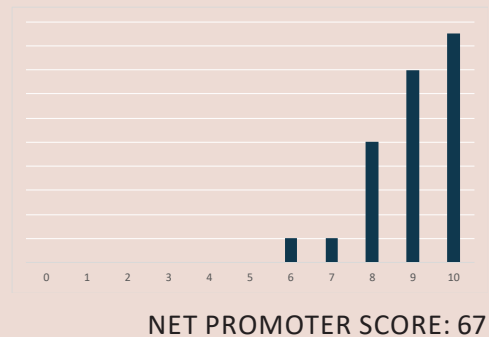


FPM Annual Symposium 2018

Our 2018 FPM Annual Symposium took place on 2 November 2018 at Wellcome Collection. A theme of *The Future of Medical Affairs* brought together a sold-out attendance of over 150 delegates who overwhelmingly enjoyed the day:

Delegate feedback: 'How likely are you to recommend FPM Annual Symposium to a colleague? (0-10)'

39% scored us 10
33% scored us 9
20% scored us 8
8% scored us 6-7



PHOTOGRAPHS FROM FPM ANNUAL SYMPOSIUM 2018
AT WELLCOME COLLECTION



FPM Annual Symposium 2019

#FPMSymposium2019

Date: 14 November 2019

Venue: Wellcome Collection, London

Sponsor: TBC

For this year's FPM Annual Symposium we will be returning to Wellcome Collection.

We have an exciting line-up of speakers and facilitators for what will be another day of interactive learning and practical outcomes on the theme of ***Clinical Research and Life Cycle Management***.



WELLCOME COLLECTION



Our packages

#FPMSymposium2019

Lead sponsor - £6,500

Sold

A unique opportunity to align your organisation with FPM at our headline event.

We are offering a single lead sponsorship opportunity at FPM Annual Symposium 2019.

As lead sponsor your organisation will be credited as *the* main supporter of FPM Annual Symposium 2019 and will receive brand placement at the event and on associated communications with delegates and the broader FPM membership.

All the benefits of the exhibitor package are included with lead sponsorship PLUS:

- Full back-page advert on the programme
- Pull-up banner at the front of the main auditorium
- Reduced rates on all delegates from the sponsor organisation

Please note that sponsorship does not include a sponsored talk.

Sponsored seminar £2,000

- NEW FOR 2019 - an opportunity to present to delegates for 15 minutes in one of the break-out rooms during lunch
- Seminar content to be approved by FPM

Sold

Supporter Package £550

- Logo on event holding slide
- Hyperlinked logo on event page
- Hyperlinked credit in email to delegates
- Name and logo on programme
- Delegate pack insert
- Thank you on social media

Exhibitor Package £2,000

- Same as supporter PLUS:
- One of six exhibitor stands
- Recognition in email to members (c.1500)
- Thank you from event chair
- Two full delegate passes to the event

Sold

FPM is not VAT registered. We can also offer bespoke arrangements - contact us at fpm@fpm.org.uk or phone: 0203 696 9040



Other support options

#FPMSymposium2019

Delegate pack insert	£250
Full-page event programme advert	£1,500
Half-page programme advert	£800
Quarter-page programme advert	£450
Pull-up banner (800mm wide) in a workshop	£500
Lanyard sponsorship (sponsor to supply)	£1,500
Digital supporter (thank you on LinkedIn and Twitter)	£200
Submit your own ideas for sponsorship activation	£POA

**APPLY
NOW**

To apply for any of our sponsorship or exhibitor packages please email us with your preferences:
fpm@fpm.org.uk

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