The Faculty of Pharmaceutical Medicine

Annual Meeting and Annual Symposium 2012

Annual Meeting - *AGM, Awards ceremony, guest lecture by Professor Sir Gordon Duff, Annual Dinner*
28 November 2012
RCP London
with the kind permission of the Treasurer

Annual Symposium - *Life or Livelihood: Does adherence to medicines matter?*
29 November 2012
Wellcome Collection Conference Centre, 183 Euston Road, London

The Faculty of Pharmaceutical Medicine
of the Royal Colleges of Physicians of the United Kingdom

Advancing the science and practice of pharmaceutical medicine for the benefit of the public

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Annual Meeting

28 November 2012
RCP London, 11 St Andrews Place, London NW1 4LE

2.30pm	Registration and refreshments	Lower Hall/Platt room
3.00pm - 4.30pm	**AGM**	**Seligman Theatre**
4.30pm - 5.00pm	Refreshments	Platt room
5.00pm - 6.00pm	**Awards ceremony**	**Seligman Theatre**
6.00pm - 6.15pm	Refreshments	Platt room
6.15pm - 7.00pm	**Guest Lecture - Prof Sir Gordon Duff**	**Seligman Theatre**
7.00pm - 7.50pm	Reception	Dorchester Library
7.50pm - 10.00pm	**Annual dinner**	**Osler room**

We are delighted that Professor Sir Gordon Duff, who is the current Chair of the Commission on Human Medicines and has been appointed as the new Chairman of the MHRA (with effect from 1 Jan 2013), will deliver the guest lecture to the Faculty. Professor Duff will speak on the future of medicines development and regulation and also, linking to the adherence symposium the next day, address how the regulation of medicines can be adapted to encourage better adherence.

Registration for all parts of the Annual Meeting can either be completed online http://www.regonline.co.uk/fpm_annual_meeting_and_adherence_symposium or by completing the form on the last page of this flyer.

Annual Symposium

Life or livelihood: Does adherence to medicines matter?

….Would you think differently if yours depended on it?

29th November 2012
The Wellcome Collection Conference Centre, 183 Euston Road, London

CPD approved: 5.75 pts

Each year at least £1,000,000,000 is wasted through low adherence and misuse of prescribed medicines.

"Life or livelihood": are we pharmaceutical physicians/scientists, clinicians and health care professionals more concerned with our livelihood and so condone a high level of waste of medicines?

Should we change practice in the development of medicines, prescribing and approval of new therapies that could enhance the life of patients?

We should be less exercised by the labelling of medicines, but more about how we develop medicines, target their use (through personalised medicine), to maximise efficacy and safety. These clinical development goals should be complemented by communication strategies to the patient to enhance adherence. We must allay public scepticism over science with enhanced explanation of the mechanisms of medicines; develop new ways to measure adherence within our clinical trials in our marketing approval and new drug applications and persuade the purchasing commissioners to link measurements of high adherence to reimbursement.

Life or livelihood: Does adherence to medicines matter? brings together leaders in clinical development of medicines and adherence research, regulatory agency leaders, patient advocates, educators, and commissioners of NHS services:

n.b. titles are provisional and subject to change

9.00 - 9.30am	Registration
9.30 - 9.35am	**Dr Keith Bragman** *President-elect of the Faculty of Pharmaceutical Medicine* Welcome and introduction
9.35 - 10.00am	**Earl Howe** *Parliamentary Under Secretary of State, Department of Health* How can Government encourage better prescribing and adherence?
10.00 - 10.25am	**Dr David Jefferys** *Senior Vice President - Global Regulatory Affairs, Eisai Ltd.* The challenge facing pharmaceutical medicine to optimise the use of medicines
10.25 - 11.00am	**Dr Robert Winter** *Director, Academic Health Sciences System, Cambridge University Health Partners* The doctor's role in optimising the use of medicines: critical learnings from asthma
	Refreshments
11.20 - 11.55am	**Prof John Urquhart** *Senior Scientific Advisor & Co-founder, AARDEX Group, S.A., Sion, Switzerland* The electronically-compiled drug dosing history: cornerstone for measurement, analysis, and improvement of a patient's adherence to prescribed medication.
11.55am - 12.30pm	**Mr Mark Duman** *President and Director, Patients Information Forum* What is the attitude of the patient? Information overload or lack of interest?
12.30 - 1.05pm	**Dr Michael Page** *Senior Medical Assessor, MHRA* Therapeutic waste - a regulatory viewpoint
	Lunch
2.05 - 2.40pm	**Dr Jonathan Mason** *Nat. Clinical Director for Pharmacy, Department of Health* How can we link commissioning with quality outcome measures of adherence?
2.40 - 3.15pm	**Dr Jackie Parkin** *Medicines Development Leader, GlaxoSmithKline* What can the provider of new medicines offer to improve adherence?
	Refreshments
3.35 - 4.10pm	**Prof Rob Horne** *Head of Department of Practice & Policy, UCL School of Pharmacy* Could measurements of adherence and the belief in medicines change prescribers' awareness and the skills of prescribing?
4.10 - 4.50pm	Round table, chaired by **Harry Cayton** *Chief Executive, Professional Standards Authority for Health and Social Care*
4.50 - 5.00pm	Conclusions and next steps

Registration Form

Registration for both the Annual Meeting on the 28 November and the Annual Symposium on the 29 November can be carried out either using the form below or online via the following link.
http://www.regonline.co.uk/fpm_annual_meeting_and_adherence_symposium

- I would like to reserve the following number of places for the AGM ____
  (no charge for places, Faculty Members and Fellows only)
- I would like to reserve the following number of places (max 2) for the Awards Ceremony ____
  (no charge for places. Individuals receiving Fellowship, Membership or an award at the ceremony do **not** have to reserve tickets)
- I would like to reserve the following number of places for the Guest Lecture (no charge for places) ____
- I would like to reserve the following number of places for the Reception (no charge for places) ____
  (bookings cannot be made for the reception in isolation of other events)
- I would like to reserve the following number of places for the Annual Dinner @ £80 ____
  (Tickets are restricted to Faculty members and their guests only)
- I would like to reserve the following number of places for the Annual Symposium - 29th November:

  Faculty members, non-members (NHS, academics, RCP members (all 3 parent Colleges) @ £150 ____

  Retired Faculty members, patient groups @ £100 ____

  Non-members (commercial organisations) @ £250 ____

Name:_____

Position:_____

Organisation:_____

Address:_____

Phone number:_____

Email address:_____

Guest name/s:_____
Please continue on another sheet if necessary

Dietary/other requirements:_____

I enclose a Sterling cheque payable to the 'Faculty of Pharmaceutical Medicine' for the sum of £_____

Please debit my Mastercard/Visa/Switch with the sum of £_____
(we cannot accept American Express)

Card number: _____

Expiry Date:_____ Security Code:_____

Signature:_____ Date:_____

Please return form by Wednesday 14 November 2012 by post, fax or email to:

Faculty of Pharmaceutical Medicine, 3rd Floor, 30 Furnival St, London, EC4A 1JQ
Fax: 0207 831 3513
Email: b.cottam@fpm.org.uk

Please contact Ben Cottam in the Faculty office - 020 7831 7662 ext 25 - if you have any problems completing this form. Please note that refunds cannot be given after the closing date. Places must be reserved in advance and will be allocated on a first come first served basis. The Faculty reserves the right to change the venue and/or speakers if circumstances arise that require such changes. In the event of cancellation a full refund of the price of tickets only will be given. Your personal details will be used for the purposes of event administration only, however your name and affiliation will be made available to delegates on a delegate list on the day. Please check this box ☐ if you do not wish to have your details on a delegate list. The Faculty is not VAT registered.